

DEPARTMENT OF AGRICULTURE**Food and Nutrition Service****Agency Information Collection
Activities: Proposed Collection;
Comment Request—Food and
Nutrition Service (FNS) Nutrition
Education and Promotion Campaign****AGENCY:** Food and Nutrition Service,
USDA.**ACTION:** Notice.**SUMMARY:** In accordance with the Paperwork Reduction Act of 1995, this notice announces the Food and Nutrition Service's intention to request Office of Management and Budget approval of an information collection for the Food and Nutrition Service Nutrition Education and Promotion Campaign.**DATES:** Written comments on this notice must be received by February 14, 2000.**ADDRESSES:** Comments may be sent to: Judy F. Wilson, Director, Nutrition Services Staff, Food and Nutrition Service, U.S. Department of Agriculture, 3101 Park Center Drive, Room 502, Alexandria, VA 22302.

Comments are invited on: (a) Whether the proposed collection of information is necessary for the proper performance of the functions of the agency, including whether the information will have practical utility; (b) the accuracy of the agency's estimate of the burden of the proposed collection of information, including the validity of the methodology and assumptions used; (c) ways to enhance the quality, utility, and clarity of the information to be collected; and (d) ways to minimize the burden of the collection of information on those who are to respond, including through the use of appropriate automated, electronic, mechanical, or other technology.

All comments to this notice will be summarized and included in the request for Office of Management and Budget (OMB) approval. All comments will also become a matter of public record.

FOR FURTHER INFORMATION CONTACT: Requests for additional information or copies of the proposed information collection forms should be directed to Gerry Howell, (703) 305-2568.**SUPPLEMENTARY INFORMATION:***Title:* Food and Nutrition Service Nutrition Education and Promotion Campaign.*OMB Number:* Not yet assigned.*Expiration Date:* N/A.*Type of Request:* New collection of information.*Abstract:* Diet has a significant impact on the health of citizens and is linked

to four leading causes of disease and premature death. Diet also plays a role in the development of other health conditions, which can reduce the quality of life and contribute to premature death. The Food and Nutrition Service plans to develop and launch a progressive, five-year nutrition education and promotion campaign that will convey science-based, behavior-focused nutrition messages about healthy eating and physical activity. These messages shall be formulated based on the most recent edition of the Dietary Guidelines for Americans and the Food Guide Pyramid. The primary target audience for this campaign is preschool and school-aged (age 2 to 18 years) children including those from culturally and ethnically diverse backgrounds, participating or eligible to participate in FNS nutrition assistance programs and their caregivers. Caregivers refers to parents or guardians, child care providers, after school providers, and teachers. Educational materials, public service announcements, an FNS mascot, central themes, a slogan, key messages and strategies that promote healthy eating and physical activity will be tested using focus groups and semi-structured short interviews. The focus groups will provide information about the acceptability of materials and products during the developmental process and on final products. Semi-structured short interviews will be conducted with FNS program recipients, staff, stakeholders and consumer volunteers at the State and local level to determine acceptability and efficacy of materials and products developed. Interviews will be integrated into other program activities as appropriate.

Affected Public: Recipients of FNS nutrition education activities, State and local staff administering FNS programs, FNS stakeholders and consumers.*Estimated number of respondents:* For the focus groups, approximately 100 respondents. Approximately 100 respondents will be asked to participate in the short semi-structured interviews.*Estimated Time Per Response:* Focus groups of staff, stakeholders and consumers will average no longer than 3 hours. Semi-structured interviews of these same groups will average no longer than 15 minutes duration.*Estimated Total Annual Burden on Respondents:* 325 hours.

Dated: November 26, 1999.

Samuel Chambers, Jr.,*Administrator, Food and Nutrition Service.*

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BILLING CODE 3410-30-P**DEPARTMENT OF AGRICULTURE****Food and Nutrition Service****Agency Information Collection
Activities: Proposed Collection;
Comment Request: Report of the
Emergency Food Assistance Program
(TEFAP) Administrative Costs****AGENCY:** Food and Nutrition Service,
(USDA).**ACTION:** Notice.**SUMMARY:** In accordance with the Paperwork Reduction Act of 1995, this notice invites the general public and other public agencies to comment on proposed information collection of administrative cost information under the Emergency Food Assistance Program (TEFAP) for the October, 1999 Current Population Survey.**DATES:** Written comments must be submitted on or before February 14, 2000.**ADDRESSES:** Comments are invited on: (a) Whether the proposed collection of information is necessary for the proper performance of the functions of the agency, including whether the information shall have practical utilities; (b) the accuracy of the agency's estimate of the burden of the proposed collection of information, including the validity of the methodology and assumptions used; ways to enhance the quality, or utility, of collected data; (c) ways to minimize the burden of the collection of information through the use of appropriate automated, electronic, mechanical, or other techniques or other forms of information technology. Comments and requests for copies of information collected may be sent to Lou Pastura, Division Director, Grants Management Division, Food and Nutrition Service, U.S. Department of Agriculture, 3101 Park Center Drive, Alexandria, VA 22302.

All responses to this notice will be summarized and included in the request for OMB approval. All comments will also become a matter of public record.

FOR FURTHER INFORMATION CONTACT: Mr. Lou Pastura (703) 305-2048.**SUPPLEMENTARY INFORMATION:***Title:* Report of the Emergency Food Assistance Program (TEFAP) Administrative Costs.*OMB Number:* 0584-0385.*Form Number:* FNS-667.*Expiration Date:* February 29, 2000.*Type of Request:* Extension of Currently Approved Information Collection.*Abstract:* The FNS-667, Report of the Emergency Food Assistance Costs, is completed quarterly, with a close-out